

# Nonprofit Day 2012 Workshops

## **One-on-One Counseling with FRESC**

Consultants from the Front Range Executive Service Corps will provide 30-minute free counseling sessions with nonprofit executives and board members. Advance sign-up is required, and please give your topic when you sign up. Four times are available: 9-9:30, 9:30-10, 10:15-10:45, and 10:45-11:15.

*Please sign up for workshops when you register.*

## **SESSION ONE WORKSHOPS (9:00 – 10:00 a.m.)**

### **Exploring Nonprofit Advocacy**

*Rob DuRay, Program Manager, Colorado Civic Engagement Roundtable*

What does it mean to advocate on behalf of your organization? Offered by one of the leading advocacy organizations in the state, this session examines the broad spectrum of advocacy and your right to be a crusader for your mission.

### **Measuring Program Outcomes**

*Front Range Executive Service Corps (FRESC)*

Hear from a panel of leading nonprofit executives about how they measure program outcomes, then identify your own and determine how best to measure them. This workshop provides a practical approach and tools that even the smallest nonprofits can use to effectively measure outcomes of their programs to satisfy the expectations of program funders.

### **Growing Revenue in a Single Person Development Office**

*Perry Jowsey, Habitat for Humanity of Colorado*

Discover tangible strategies for immediate fundraising success for agencies with limited bandwidth. Focused benchmarks are presented for creating and implementing a development plan to facilitate revenue growth. Geared toward annual budgets under \$750K. Perry Jowsey has been leading financial turnarounds for nonprofits for more than a decade. Whether working with start-ups, regional nonprofits, or national organizations, he has applied customized systems and a unique ROI model to produce unprecedented results.

## **SESSION TWO WORKSHOPS (10:15 – 11:15 a.m.)**

### **Culture, Character, Communication and Courage—Progressing Beyond Diversity**

*Angela Davis, InDi Leadership Development*

Designed for executive staff and board members, this interactive session challenges you to examine your organization's current culture and character, evaluate what is working and identify improvements. You will be encouraged to commit to cultivate an effective, meaningful organizational culture and begin to develop accountable and sustainable diversity plans. Angela is a graduate of Columbia College, Missouri, a member of the advisory board of the Matrix Center for the Advancement of Social Equity and Inclusion and is looking forward to volunteering her time and expertise with the Colorado Springs Diversity Forum.

### **Exploring Nonprofit Advocacy**

*Rob DuRay, Program Manager, Colorado Civic Engagement Roundtable with Rebecca Gorrell, Colorado Participation Project*

What does it mean to advocate on behalf of your organization? Offered by one of the leading advocacy organizations in the state, this session examines the broad spectrum of advocacy and your right to be a

crusader for your mission. It will cover the importance of civic engagement to your organization, how to be legally compliant in doing it and the myriad forms it can take.

### **Growing Revenue in a Single Person Development Office**

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### **Engaging Multi-Generational Volunteers**

*Paul Martinez, President, Dynamic Solutions*

Local facilitator and member of the National Speaker Association Paul Martinez will reveal in a fun, relevant and engaging manner what shaped the varying attitudes, values and beliefs of each generation and the potentially negative impacts of intergenerational conflict as it relates to volunteer engagement. He will provide some thoughts/insights on what motivates them, what they are passionate about, and what can proactively be done to address these real or perceived intergenerational conflicts and, more importantly, how to keep them engaged and create a culture of understanding and collaboration.