



POSITION ANNOUNCEMENT

POSITION TITLE/STATUS:

Communications Manager (CM)
Full-time – 40 hours per week, Exempt

REPORTING RELATIONSHIP:

Reports to the Executive Director

SUMMARY DESCRIPTION OF POSITION:

The Communications Manager provides coordination, implementation and leadership for CASA's overall communications and marketing strategy to drive positive, community-wide exposure with the goals of audience expansion, volunteer recruitment, and fundraising. In this position you will collaborate with all CASA departments to structure and execute compelling marketing, branding, advertising, media relations, digital development and public awareness.

The CM will drive compelling narratives around CASA's critical advocacy work on behalf of children. We're looking for a critical thinker who is highly skilled, solution focused, and motivated by meaningful work. You are a standout with strong leadership qualities but you can also roll up your sleeves to get the job done.

REQUIREMENTS:

- Formal educational background in communications, journalism, writing, marketing, or public relations is preferred.
- Five years professional experience successfully managing communications and/or outreach initiatives, preferably in the nonprofit space.
- Excellent writing, editing and speaking skills.
- Strong, positive relationships with local and regional media.
- Ability to utilize standard productivity platforms like Dropbox, Constant Contact, Office Suite, etc.
- Knowledge and competency with basic web and design platforms such as WordPress and Adobe Creative Suite.
- Willingness to build new relationships in the community and work with the entire team at CASA to introduce innovative methods of outreach and engagement.

DEADLINE:

Email your resume & cover letter by 9/1/17 to: Lena Ruiz, HR, at lenar@casappr.org
EOE. CASA is an inclusive, welcoming and affirming organization; committed to ensuring the highest quality advocacy possible for children in the child protection system.

